

Green Culture Check

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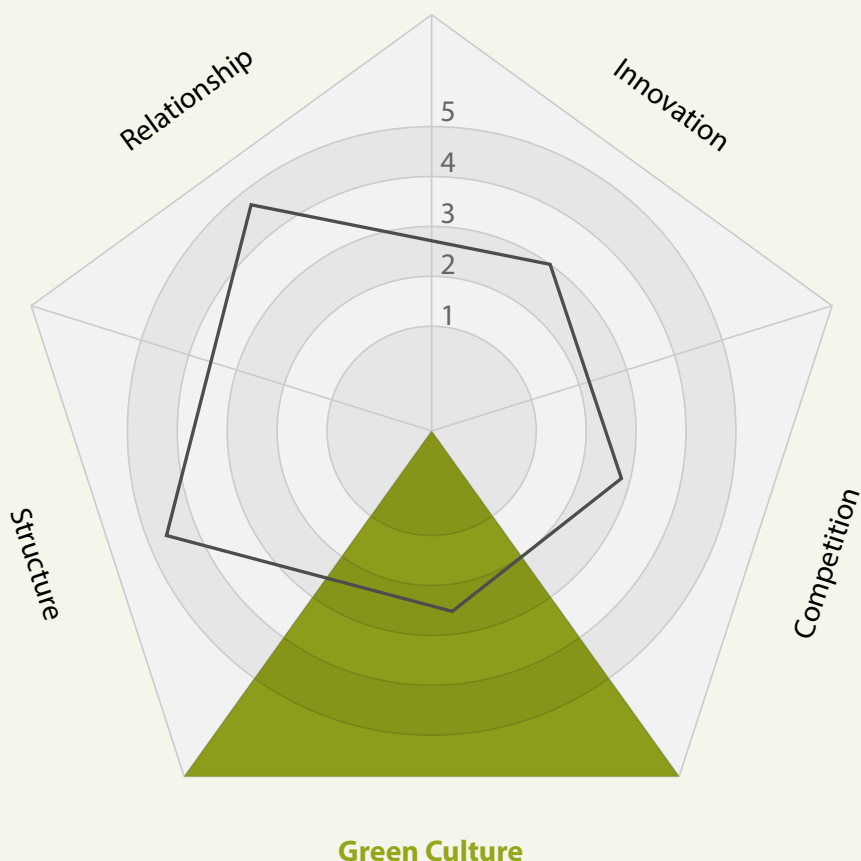
A green corporate culture is a key factor for environmental and climate protection and for the future viability of a company. It is the basis for the green behaviour of the employees and it ensures that technical and organisational measures for improving ecological sustainability are used more effectively. Where do you stand with regard to the topic of green corporate culture? If you would like to know more, then take a closer look at the Green Culture Check.

This is the Green Culture Check

The Green Culture Check is an instrument for culture analysis that has been developed on the basis of the Competing Values Framework¹. We have further developed the proven model for describing the organisational culture to include the effect dimension Green Culture². The Green Culture Check that we have developed and validated recognises green culture as an independent facet of corporate culture, it places the variants of green culture in the context of other cultural values, and it illuminates relevant framework conditions of a green culture.

How you benefit from the Green Culture Check

Whether you're already familiar with green organisational culture or you require an initial overview: If you want to deploy your resources in a targeted manner, you should know where to start.



Green Culture Check (Site 7 of 11) English

This section of the questionnaire is about **the Human resources management in your company**.
For each of the items, please select the answer option that you feel is most applicable.

	applies not at all (1)	(2)	(3)	(4)	applies to a great degree (5)	impossible to assess
My company sets green goals for its employees.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My company offers training and education to promote "green values".	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My company offers training to provide employees with the necessary knowledge and skills for "green management".	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My company considers environmentally friendly behaviour of employees in the workplace in the context of performance appraisals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My company takes into account environmentally friendly behaviour in the workplace in terms of rewards and remuneration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My company takes into account environmentally friendly behaviour in the workplace when considering promotions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Green culture & value culture in order to actively shape green culture:

You discover to what extent "green" has already penetrated your corporate culture and you see which values you can use to actively shape green culture.

Framework conditions for green action:

You obtain feedback on the framework conditions for green culture in the HR context. This way, you find out specifically what you can do to reinforce a green organisational culture.

Green positioning:

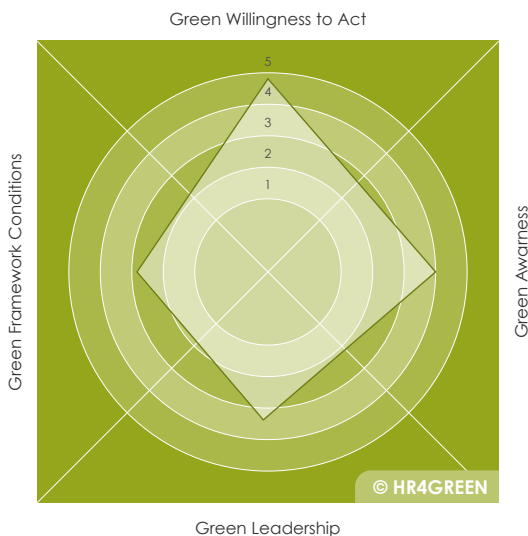
You gain a clear idea of how your employees rate the topic of ecological sustainability. This enables you to derive the foundation on which to build.

The evaluation design: Clear, structured and versatile

The Green Culture Check provides you with an overall view and, at the same time, allows you to derive concrete action options that can be implemented immediately.

You gain a clear profile of your green culture and you can position it in the culture-promoting context, which enables a holistic assessment of the results.

The results of the Green Culture Check provide you with an internal view and a comparative external perspective.



Reliable & user-friendly:

The online tool provided is ready to use and the platform has proven effective over many years. Its use is intuitive and easy to understand. The survey can be carried out via PC, tablet, or on your smartphone and it has also been optimised for barrier-free use.

Secure & GDPR-compliant:

The proven online platform guarantees GDPR-compliant implementation of the survey with high data security. The data that is saved on servers in Germany is evaluated anonymously in mean values.

1 Cf. Cameron, K. S. & Quinn, R. E. (2006). Diagnosing and changing organizational culture: based on the Competing Values Model (2nd ed.). Massachusetts: Addison Wesley.
2 The underlying model and the Green Culture Check were designed and validated by HR4GREEN® in collaboration with Prof. Dr. Semrau, Professor of Management at Trier University

